



RUTGERS UNIVERSITY

Food Innovation Center

New Jersey Agricultural Experiment Station

The Food Innovation Center at Rutgers in partnership with the NJEDA, and Middlesex County, New Jersey, will be hosting our annual New Jersey Food Tech conference on Wednesday June 26th, on our campus. This event brings founders, funders, entrepreneurs, and industry leading Food and Beverage companies together for a day of discussion and networking.

By becoming a sponsor of NJFT 2024, you would not only demonstrate your support for our mission but also gain valuable exposure and recognition within our community.

Below, I have outlined the sponsorship opportunities available:

Silver \$2500, Gold \$5000, and Platinum \$10,000 sponsorships are still available.

Each sponsorship level offers a unique set of benefits, including but not limited to:

- Logo placement on event materials (e.g., banners, flyers, website)
- Recognition in press releases and media coverage
- Opportunity to speak at the event/initiative/project.
- Complimentary tickets or passes.
- Social media shoutouts and mentions.

We are also open to discussing custom sponsorship packages tailored to your specific needs and objectives, please contact me with any questions. Thank you for considering this opportunity.

Regards,

Craig Peck

Silver Sponsorship:

- Logo placement on event materials (e.g., banners, flyers, website)
- Recognition in event program and on sponsor signage
- Social media shoutout (1 post) thanking silver sponsors.
- Opportunity to provide promotional materials for event swag bags.
- Two complimentary tickets to the event/initiative/project

Gold Sponsorship:

- All benefits of silver sponsorship, plus:
- Enhanced logo placement on event materials
- Verbal acknowledgment during event opening/closing remarks.
- Social media shoutout (2 posts) highlighting Gold sponsors.
- Opportunity to host a booth or table at the event.
- Four complimentary tickets to the event/initiative/project

Platinum Sponsorship:

- All benefits of gold sponsorship, plus:
- Premier logo placement on all event materials, including priority placement on websites and banners. (Including this newsletter)
- Exclusive sponsor spotlight feature on social media (3 posts) with dedicated content about Platinum sponsors
- Opportunity to speak at the event/initiative/project or provide a promotional video/message to be shared during the event.
- Recognition as the presenting sponsor in all event-related communications and press releases
- Six complimentary tickets to the event/initiative/project

Custom Options:

- In addition to the outlined benefits, we are open to discussing custom sponsorship packages tailored to your specific needs and objectives. This may include unique branding opportunities, VIP experiences, or additional promotional benefits.

Please note that all sponsorship packages are subject to negotiation and customization based on your preferences and the specific requirements of the event/initiative/project.

Benefits	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship
Logo Placement	Placement on event materials (e.g., banners, flyers, website)	Enhanced placement on event materials	Premier placement on all event materials, including priority placement on website and banners
Recognition	In event program and on sponsor signage		Recognition as presenting sponsor in all event-related communications and press releases
Social Media Promotion	Social media shoutout (1 post) thanking sponsors	Social media shoutout (2 posts) highlighting sponsors	Exclusive sponsor spotlight feature on social media (3 posts) with dedicated content about sponsors
Promotional Opportunities	Opportunity to provide materials for event swag bags	Opportunity to host a booth or table at the event	Opportunity to speak at the event or provide a promotional video/message to be shared during the event
Complimentary Tickets	Two tickets	Four tickets	Six tickets
Custom Options	Customized packages available upon request	Customized packages available upon request	Customized packages available upon request
