



Elevate Your Brand with a Food Innovation Center at Rutgers Sponsorship

The Food Innovation Center at Rutgers (FIC), a unique FDA- and USDA-certified incubator, supports entrepreneurs from concept to commercialization. With expertise and advanced technologies, we offer business, marketing, and scale-up support. Your sponsorship helps us provide vital resources to food entrepreneurs. Join us in shaping the future of food innovation and secure a sponsorship today!

Boost your brand visibility.
Silver, Gold, or Platinum – choose your level!



	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Logo on event brochures and presentations	✓	✓	✓
Panelist role		✓	
Website and social media promotion		✓	✓
Newsletter banner placement		✓	✓
Pre- and post-event media recognition		✓	✓
Marketing materials on tables		✓	✓
Premier event naming and speaker role			✓

Please contact Craig Peck at craig.peck@njaes.rutgers.edu with any questions or if you'd like to discuss these opportunities further.