



Fancy Food Livestream Sponsorship

The Food Institute (FI) has partnered with the Specialty Food Association (SFA) in 2023 to bring the Winter Fancy Food and Summer Fancy Food shows to a global virtual audience via a 3-day livestream for each event. Sponsors will now have the opportunity to reach a 100,000+ specialty food industry audience via a state-of-the-art media production platform.

SPONSORSHIP BENEFITS	Title Sponsor \$25,000 1x available	Platinum Sponsor \$10,000 2x available	Gold Sponsor \$5,000 3x available	Silver Sponsor \$2,500 5x available
NETWORKING EVENT AT SHOW	●			
LIVE INTERVIEW AT MEDIA BOOTH	●			
LIVE INTERVIEW AT EXHIBITOR BOOTH	●	●		
COMMERCIALS (30 SEC)	●	●	●	
VERBAL MENTIONS	●	●	●	●
LIVESTREAM BANNER ADS	●	●	●	●

*Sponsorship tiers can be customized

To inquire about sponsorship opportunities, please contact Paola Garcia at paola.garcia@foodinstitute.com.