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Industry Experts Since 1928

“Our reporting has evolved with developments in the industry, but the basic premise of getting the correct information, and getting it fast enough that people can act on it, has never changed.”

Brian Todd

Food Institute President & CEO



The Media Source

Prominent media outlets, including Fox Business, Fast Company, The Chicago Tribune, CNBC and The Wall Street Journal consult The Food Institute.

“The Food Institute, an information service for the food industry that assembles government and trade reports for agriculture companies, supermarkets, restaurants and food processors, produces its own analysis of the retail data to generate more current reports.”

WSJ

The Best Emails in the Food Industry

MEMBER PROFILE
Pear Bureau Northwest

The Pear Bureau Northwest is a non-profit marketing organization that develops and supports national and international markets, and conducts research, for fresh USA Pears grown in Washington and Oregon on behalf of 1,600 growers. Headquartered near Portland, OR, the Pear Bureau Northwest provides promotional materials and marketing support for nationwide, regional and international retail, food service and school food service programs. The Pear Bureau Northwest hosts the largest website dedicated to fresh pears at: www.usapears.org.

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INDUSTRY NEWS

Dessert coffees will be one of the major non-alcoholic drink trends for spring 2015, according to Mintel. Cane sugar will replace most high fructose corn sugar in drinks this season, while lemonades, low sugar juices, and vegetable drinks will be in high demand. [Full Story](#)

Chipotle may raise beef prices between 4% and 6% this year due to increasing meat prices. In addition, the company may face higher prices on tortillas due to eliminating additives. Tortillas are the only item on Chipotle's menu that currently uses preservatives, reported *Chicago Tribune*. [Full Story](#)

Lunchables Uploaded, Chobani Simply 100, and DiGiorno pizzeria! were top food launches in 2014, according to IRI's *2014 New Product Pacesetters* report. The top 100 food and beverage products averaged year-one dollar sales of \$35 million. Greek yogurt launches captured four top 10 spots, and restaurant crossovers were increasingly popular, such as Starbucks Iced Coffee and Olive Garden Signature Salad Dressing. [Full Story](#)

H.E.B launched a new app for grocery shoppers. The app allows users to manage their grocery lists, find out if a product is available at the neighborhood store and redeem digital coupons, reported *Houston Chronicle*. [Full Story](#)

Over 200 class action lawsuits were filed against many major food companies over the past several years.

A Primer about the Ongoing Epidemic of Class Action Lawsuits Challenging Food Claims, authored by OFW Law, can help food manufacturers understand what will make them susceptible to class action suits, such as the popular claim "natural," and what they can do to decrease their risk. [Read More>>](#)

AUCTION **Fluid Milk & Blow Molding UNIFIED GROCERS DAIRY** **October 26**

PepsiCo's snacks unit saw volume sales climb 3% in North America, driven by new product introductions. Snack volumes rose in Asia, the Middle East and Africa

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INDUSTRY NEWS

FTC is looking at 32 U.S. cities as reasons to block Sysco Corp.'s merger with US Foods Inc., arguing it would give Sysco a monopoly or near monopoly in those markets. A post-merger Sysco would have 69% market share in Tampa and 100% in San Diego, according to FTC, reported *Rochester Democrat and Chronicle*. [Full Story](#)

INTERNATIONAL NEWS

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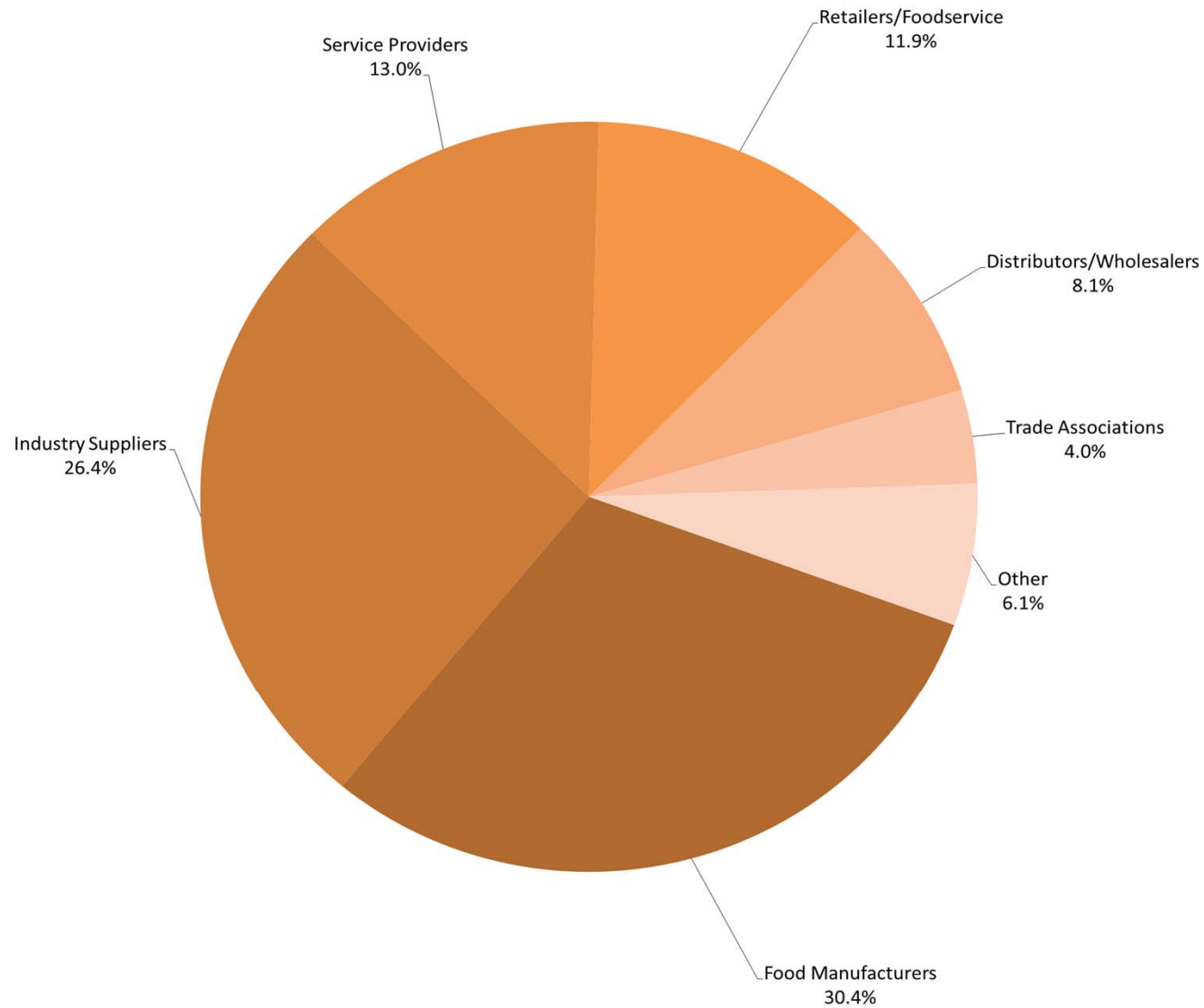
WASHINGTON NEWS

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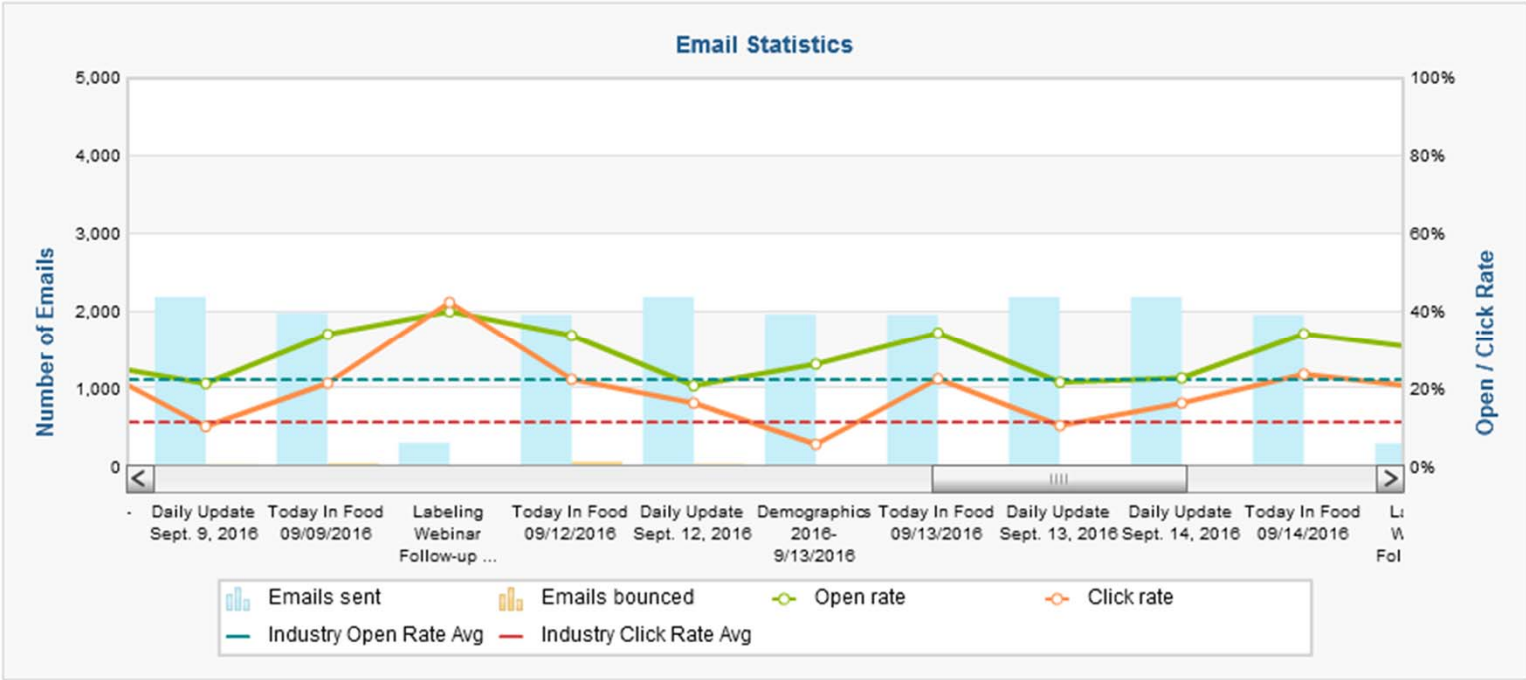
MARKET NEWS

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