



Technomic®

State of the Industry

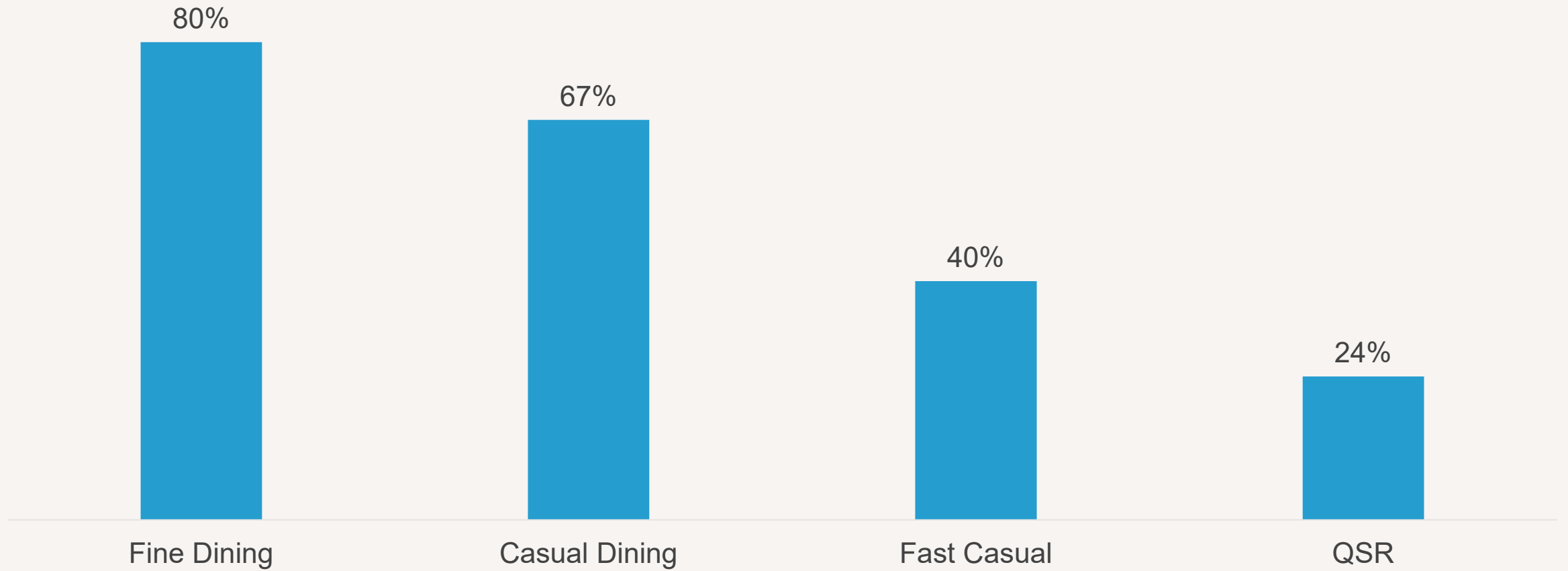


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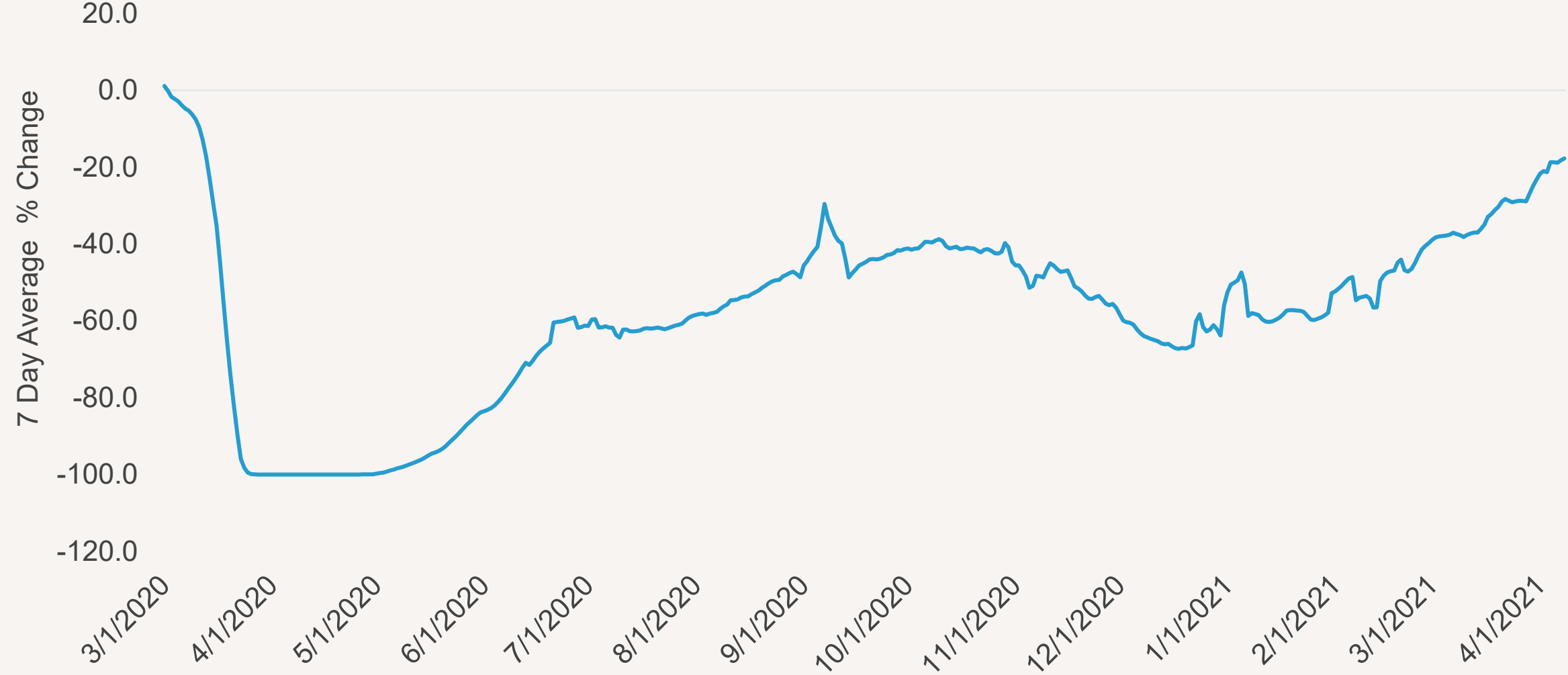
MARCH 2021
YOY SALES GROWTH*



Note: Based on preliminary raw data; unweighted
Source: Technomic Raw Feed Data Sources

RESTAURANT RESERVATIONS

Change v. Same Period 2019



Source: Technomic analysis of Opentable.com data



Vaccinations



Quarantine
Fatigue



Warmer Weather



Stimulus \$s

Pent-up demand expected

68% of consumers say that once it's safe, they are very excited to dine in at restaurants again

Base: 1,000 consumers
Source: Technomic Omnibus Survey

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Photo by [Alex Haney](#) on [Unsplash](#)

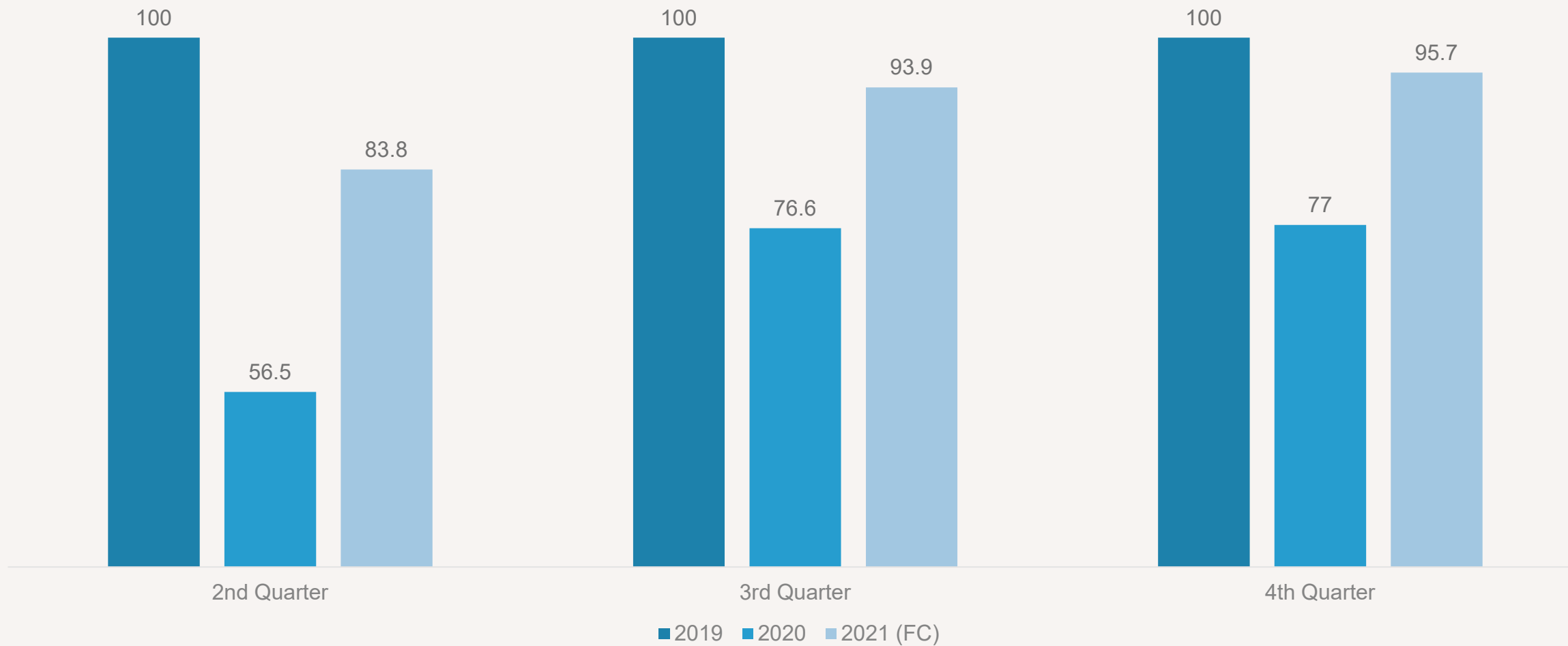
ACTIVITIES CONSUMERS ARE LOOKING FORWARD TO ONCE COVID-10 RESOLVED

% INDICATING



Base: 1,000 consumers
Up to 3 selected. List shown is not exhaustive.
Source: Technomic, Inc.

Quarterly Sales Indices 2019=100



Source: Technomic Feb 2021 Wallchart

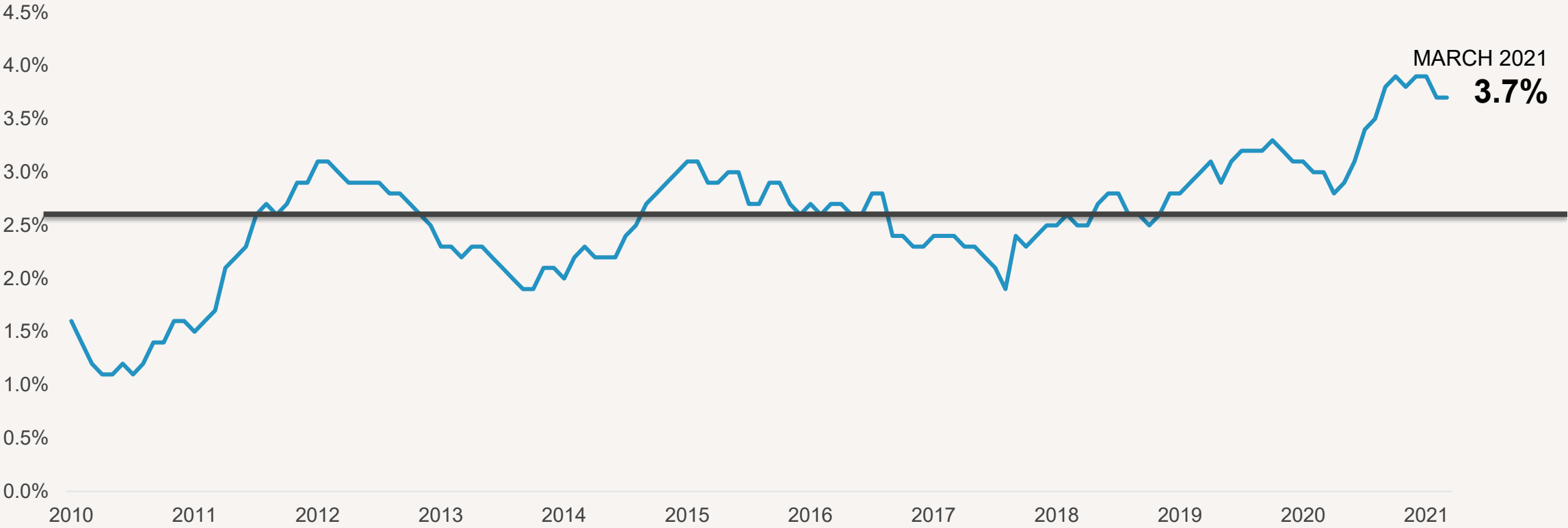
PRODUCER PRICE INDEX: FINAL DEMAND FOODS
YEAR-OVER-YEAR CHANGE %



Category: Final demand foods; seasonally adjusted
Source: Bureau of Labor Statistics

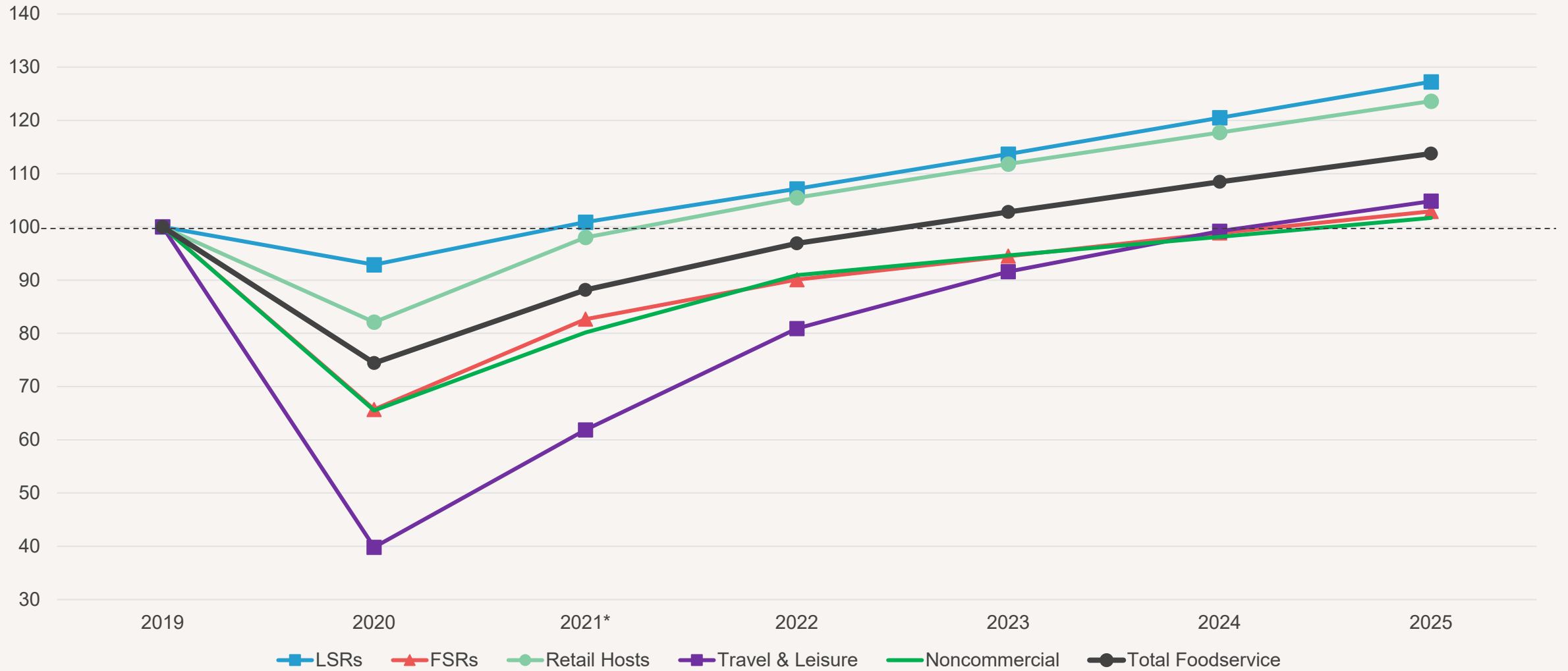
RESTAURANT MENU PRICE INDICES

12-MONTH CHANGE %



Source: Bureau of Labor Statistics

CUMULATIVE SEGMENT GROWTH INDEX NOMINAL GROWTH



*2019 = 100

Source: Technomic Projections

The 'Four S' Process of Recovery

